**SOCIAL RESEARCH WORKS – CAT**

**Marks: 30 | Time: 1 Hour**  
**Instructions:**

* Answer all questions.
* Be precise and concise.
* Use examples where applicable.

**SECTION A: MULTIPLE CHOICE QUESTIONS (5 Marks)**

*Choose the correct answer. Each question carries 1 mark.*

1. Which of the following is NOT a type of literature review?  
   A. Systematic review  
   B. Theoretical review  
   C. Identification review  
   D. Historical review
2. A good research problem must be:  
   A. Too broad and general  
   B. Based on assumptions only  
   C. Reflecting on important issues and based on evidence  
   D. Difficult to test or measure
3. What is the purpose of pilot testing research tools?  
   A. To make the research longer  
   B. To determine publishing format  
   C. To check the feasibility and improve reliability of tools  
   D. To select respondents randomly
4. One major advantage of using questionnaires in data collection is:  
   A. Time-consuming  
   B. Cheap and easy to administer  
   C. Requires face-to-face interviews  
   D. Suitable only for uneducated respondents
5. When selecting a data collection team, the organization should consider:  
   A. Random selection  
   B. Internal staff capabilities and policy guidelines  
   C. Height and age of staff  
   D. The education policy

**SECTION B: SHORT ANSWER QUESTIONS (10 Marks)**

*Each question carries 2 marks. Answer all.*

1. Define the term **literature review** and state its purpose in research.
2. Explain any **two key components of a research plan**.
3. Name and briefly describe **two types of interviews** used in data collection.
4. What is the difference between **qualitative** and **quantitative data**?
5. List any **two characteristics of a good research problem**.

**SECTION C: STRUCTURED QUESTIONS (15 Marks)**

*Answer all. Provide clear explanations.*

1. **(5 marks)**  
   a) Outline **three steps involved in formulating a research problem**. *(3 marks)*  
   b) Identify and explain **two common mistakes made in formulating a research problem**. *(2 marks)*
2. **(5 marks)**  
   a) Explain any **three tools used in data collection** and mention their strengths. *(3 marks)*  
   b) Describe **two sampling techniques** used in social research. *(2 marks)*
3. **(5 marks)**  
   a) State and explain **three steps in training a data collection team**. *(3 marks)*  
   b) Describe any **two benefits of pilot testing research tools**. *(2 marks)*